

2013 SIOR WORLD CONFERENCES Call for Presentations (CFP)

Please complete and submit this form via e-mail to estephens@sior.com by December 1 for the Spring World Conference or by May 1 for the Fall World Conference.

Session Title:					
	Session Organiz	er Information			
Name:		Company:			
City:		State:			
Phone:		Email:			
	Program Inf	formation			
Program Fo	ormat (select one):				
	Lecture				
	Panel Discussion				
	Case Study Presentation				
	Other (please describe):				
	Speaker/Moderat	tor Information			
Name:		Company:			
City:		State:			
Phone:		Email:			
Has the spe	eaker presented an educational progra	am before? Yes No			
If yes, pleas	se list the topics along with the hosting	g organization:			
1.		, ,			
2.					
3.					
Please prov	vide references who can attest to the c	delivery skills of the presenter:			
Name:		Company:			
Phone:		Email:			
Name:		Company:			
Phone:		Email:			
Panel Information (if applicable)					
If this is a panel presentation, please list additional panelists below (up to four):					
Name:		Company:			
Name:		Company:			
Name:		Company:			
Name:		Company:			

Program Information			
Program Abstract for Conference Promotion (limit 150 words):			
Overall Learning Objectives (3-5):			
1.			
2.			
3.			
4.			
5.			

Program Outline: Please provide an outline (in 15 minute increments) of the session using the form on page 3. An example of an acceptable outline is available on page 4.

If your session is potentially eligible for CE credits, this outline will be used for the CE applications so it must be completed as indicated below with major topics in 15 minute increments and 2-3 learning objectives per major topic.

In anticipation that we may apply for CE credit for your session if your session is accepted, please also complete the Speaker Application for SIOR World Conferences on page 5. This form only needs to be completed by one speaker/panelist per session.

Session proposals that do not include an outline will not be considered.

Thank you submitting a proposal for an educational session at a SIOR conference. Organizers will be notified of acceptance status via e-mail by the end of January for Spring World Conferences or the end of July for Fall World Conferences. If you have any questions, please contact Erin Stephens at estephens@sior.com or 202.449.8206.

2013 SIOR Spring/Fall World Conference

Session Title:

Presenter/Moderator:

Session Date & Time (TBD by committee)

Time Allotment	Content	Learning Objectives (2-3 per Major Topic) At the end of this segment, the student will:	Teaching Methods (Lecture/Case Study/Discussion etc.)
5 min.	Introduction		,
15 min.	Major Topic #1:	Objective #1:	
		Objective #2:	
		Objective #3:	
15 min.	Major Topic #2:	Objective #1:	
		Objective #2:	
		Objective #3:	
15 min.	Major Topic #3:	Objective #1:	
		Objective #2:	
		Objective #3:	
15 min.	Major Topic #4:	Objective #1:	
		Objective #2:	
		Objective #3:	
15 min.	Major Topic #5:	Objective #1:	
		Objective #2:	
		Objective #3:	
10 min.	Q&A and Wrap-Up	Question & Answer	Q&A

2012 SIOR Spring World Conference

Industrial Land Use Alternatives

Len Caldiera, SIOR

Session Date & Time (TBD by committee)

Time	Content	Learning Outcomes			
Allotment		At the end of this segment, the student will:	Methods		
5 min.	Introduction		Lecture		
15 min.	Overview	Understand the new railway and highway paradigm for inventory movements and land use initiatives.			
		Identify the new trade routes and understand how they will affect the transportation lanes in both rail and highway inventory movements.			
15 min.	Class 1 Rail Systems Update	Gain a deeper understanding of the new paradigms, transportation systems and importance of inland intermodal ports.	Lecture		
		Understand how discussions with the railway companies to offer a more comprehensive marketing plan can introduce your sites to many existing/related clients of the railway.			
		Understand the demand for rail served sites by corporate users of warehouse, distribution and manufacturing space.			
15 min.	Panama Canal Update	Be able to discuss how the opening of this expanded trade lane will move inventory into the SW ports of North America.	Lecture		
		Describe how the inventory TEU's will arrive via the Panama Canal reconfiguration to the Gulf of Mexico and Easter Seaboard Ports in the U.S.			
		Understand how the inventory TEU's will be sorted and transported to inland intermodal destinations.			
15 min.	NAFTA Haul Routes Update	Understand the new NAFTA haul routes and the expansion of inland intermodal systems in the Class 1 Railway Systems.	Lecture		
		List the new highway and railway lanes and therefore understand the need for inventory space along these routes.			
15 min.	Land Development Incentives	Answer the question, "What land development incentives and alternatives would be necessary to design or build competitive projects?"			
		Understand the demand by industry users for railway access.			
		Develop a marketing campaign to identify other related users in order to create industry "clusters" which will lead to more rail car volume and more transportation cost savings.			
10 min.	Q&A and Wrap-Up	Question & Answer	Q&A		

SIOR Speaker Application for SIOR World Conferences

	ase submit your complet rdinator by e-mail to <u>est</u>			resume to I	Erin Step	hens, SIOR	Educa	tion Progra	m
Арр	licant Information								
Name:				Company:					
Con	npany Address:								
Hon	ne Address:								
Phone:				Fax:					
Ema	ail:								
Rea	I Estate License								
Stat	e:			Number:					
Issu	ed Date:			Expiration	Date:				
Rea	I Estate Employment (List employm	nent for last five year	s starting w	ith the m	ost recent.)			
	Company		Location		Title	е	Dates		
1.									
2.									
3.									
Edu	cational Background								
Und	lergraduate College:				Graduate College:				
Deg	ree:				Degree:				
Majo	or:				Major:				
Date of Graduation:					Date of Graduation:				
	sentation Experience all real estate presenting	g experience	(e.g. conferences, s	seminars, loc	cal board	ls, other orga	anizatio	ons, univers	ities, etc.)
	Sponsor Org./College/Univ			Topic		Date(s)			
1.									
2.									
3.									
	litional Questions								
1.	Have you had real esta suspended, revoked, re		license to practice a	another prof	ession de	enied,		Yes 🗌	No 🗀
2.	Is there disciplinary ac		against you by a rea	al estate or o	ther licer	nsing agenc	v?	Yes 🗍	No 🗍
3.	Has instructor applicar	t ever been o	convicted of a felony	or gross mi	sdemear	nor, or been	a		
	defendant in any lawsuit involving claims of fraud, misrepresentation, conversion, mismanagement of funds, breach of fiduciary duty or breach of contract? Yes No								
Outline qualifications in detail that demonstrate your expertise in subjects you'll be teaching:									

Sign:

Date: